



"Go instead where there is no path and leave a trail."

- Ralph Waldo Emerson

One Nation. One Association.



"Coming together is a beginning; keeping together is progress; working together is success"

- Henry Ford



Letter From the President

Esteemed Members and Colleagues in Tourism industry,

As we commence the New Membership Year 2026-2027, I am filled with profound pride and gratitude for the achievements of the past year, and resolute in our mandate to deliver enhanced value to our membership.

One year prior, we articulated bold promises - ambitious commitments deemed overly audacious by sceptics for an emerging association such as TIA. We have unequivocally fulfilled them.

We pledged Destination Showcases and Educational Tours, delivering not mere excursions but transformative professional experiences. Our delegation to **Georgia** unveiled landscapes where ancient monasteries harmonize with contemporary hospitality, revealing bespoke European opportunities for your clientele.

In **Malaysia**, we immersed in its dynamic culture, gracious hospitality, and seamless fusion of natural splendour and urban refinement - equipping you with enduring partnerships, experiential expertise, and narratives surpassing digital depictions.

Our transatlantic venture to the **United States** showcased boundless opportunities, from iconic skylines to unparalleled natural wonders, yielding immediate bookings and commissions.

Key Highlights for Year 2025-2026:

- **Successfully conducted TEX 2026, driven by membership growth and event sponsorships.**
- **TIA Awards for Excellence in Tourism to honour and celebrate the outstanding achievements of our members. A first by any tourism trade association in India.**
- **Educational Tours generated member enthusiasm, with 85%-member satisfaction.**
- **Membership expanded 40% to 562 active professionals, boosting collective growth.**

These milestones, anchored by TEX 2026 - which convened over 250 industry leaders, forged strategic alliances, and advanced Indian tourism internationally—reflect our collective resolve.

Call to Action: Shape Our Future Together

I invite you to actively participate in our upcoming calendar:

- **TEX 2027** in Raipur (07-09th January 2027)—submit session proposals by June 30 and secure early-bird sponsorships.
- **Destination Showcases** to Vietnam, Sri Lanka and Nepal - registration to open soon for Q3 departures.
- **Membership Drive** - nominate peers and renew by May 15 for exclusive perks, including priority tour access.

We extend our deepest appreciation for your partnership. For the year 2026-2027, TIA commits to intensified Destination Showcases, advanced workshops, and superior member benefits. United, we shall propel Indian tourism to new heights.



Jagdeep Bhagat

President, Tourism India Alliance



CONNECTING TOURISM STAKEHOLDERS ACROSS INDIA TO CREATE A STRONGER AND MORE UNIFIED INDUSTRY NETWORK.

The Tourism India Alliance (TIA) is a prominent not-for-profit initiative launched in August 2023 to unify India's diverse travel and tourism sectors. Operating under the motto "One Nation, One Association," TIA serves as a collaborative platform for stakeholders including tour operators, hoteliers, airlines, MICE professionals, wedding planners, tourist transport operators and other stakeholders. This professional collaboration is unlocking new horizons for tourism growth in the country.

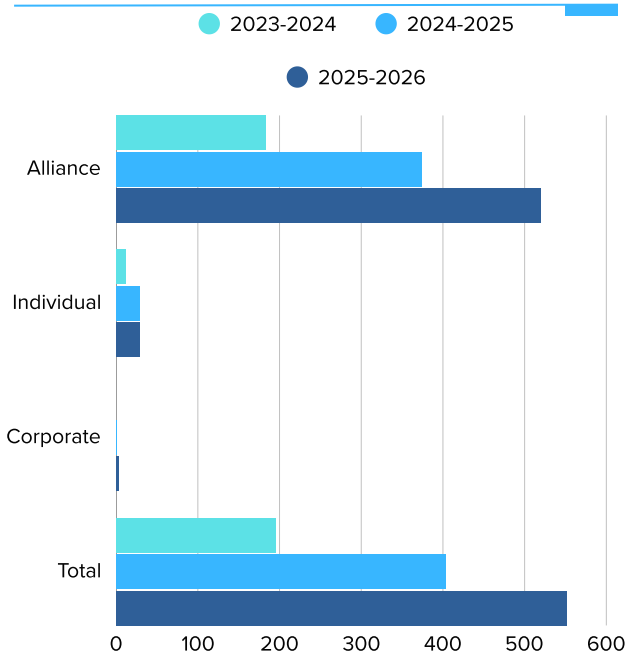
Mission: To promote, develop, and sustainably manage the complete Tourism Eco-System in India through professional collaboration.

Vision: To connect travel and tourism stakeholders across 300+ Indian cities under one umbrella, bridging the gap between organised and unorganised sectors.

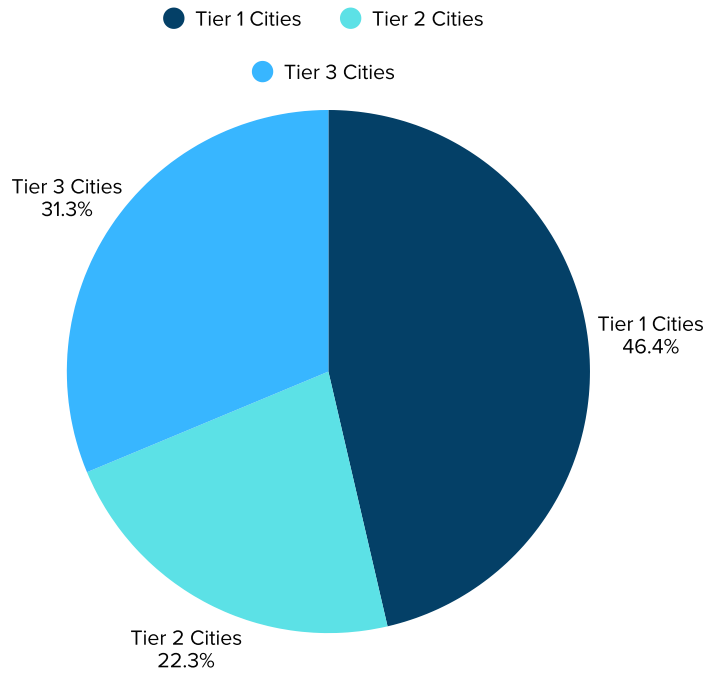
Commitment: To empower members through education, knowledge sharing, networking and passionate advocacy for industry growth.



Membership in Number, Year-Over-Year




Membership in Reach, Tier 1, 2 & 3



86
CITIES

550+
MEMBERS



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INDIA
ALLIANCE

One Nation. One Association.



TIA: Bridging India's Tourism - From Kashmir to Kanyakumari



Coffee & Connect

Building Bonds That Power Our Future

Coffee Connect—a simple, revolutionary idea that is now the heartbeat of TIA.

From the grand ballrooms of five-star hotels to cozy local cafés, we gathered in Jaipur, Delhi, Mumbai, Kolkata, Siliguri, Bhubaneswar, Jagdalpur and beyond. Over steaming cups of coffee, we shared challenges, celebrated victories, and dreamed big.

We showed that true success in tourism is not about competing—it is about connecting. These were not just meetings. They were vital spaces for peer learning, where new entrepreneurs found mentors and lifelong friendships formed beyond business.

The result? TIA now thrives in 86 cities across India, with a family of over 550 members.

550+ Voices | 550+ Dreams | 550+ Reasons We Exist



DELHI



SILIGURI



MUMBAI



JAGDALPUR



KOLKATA



BHUBANESHWAR



24 December 2025

JAIPUR

Domestic Trade Fairs

We walked—no, **we stormed**—into every major domestic trade fair. Not as silent participants lurking in the shadows, but as a unified force, a powerhouse that turned heads and sparked conversations. From the bustling halls of OTM Mumbai, where deals were born under the neon lights to the strategic corridors of SATTE Delhi, where visions for India's travel future took shape. From TTF Kolkata's vibrant energy to the grassroots pulse of regional travel marts at Ahmedabad, Bhubaneshwar, Chennai, Jaipur - wherever the travel industry gathered, TIA was there.

We were not just present. We were **visible**—our banners bold, our booths buzzing, our stories captivating every passerby. We were **vocal**—challenging the status quo, pitching bold ideas, forging partnerships that reshaped destinies. And above all, we were **valuable** - delivering insights, sealing collaborations, and proving that TIA is not just an alliance; it is the heartbeat of Indian tourism.

Picture this: In OTM Mumbai 2026, we did not just participate; we ignited an informal discussion that trended nationwide, drawing in 100+ delegates to **rethink networking**. At SATTE Delhi 2026, our team showcased our **women entrepreneur's** skill and achievements. BLTM at Delhi witnessed another exclusive and specially curated **ReCharge** energizer for all the delegates

This is the TIA difference. We have walked the talk, mile after mile, fair after fair.



न स्त्रीरत्नसमं रत्नम् | There is no jewel like a woman | स्त्रीरत्न के समान और कोई रत्न नहीं है

At Tourism India Alliance, we are committed to giving women due consideration in our day-to-day working and placing them at the very centre of our future vision and mission. We firmly believe that women must occupy centre stage in every aspect of our organisation, be it leadership, decision-making, programme design, or field implementation. By empowering women professionals and ensuring their meaningful participation, TIA aims to build a more inclusive, representative, and future-oriented tourism ecosystem for India



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Testimonial
★★★★★

Shaily Kumari
Founder
Journey Partner

“ Being a member of **TIA** has been a truly **enriching journey** for me. Under one roof I have access to every travel segment which is not with any Travel Association. What started as a networking platform gradually became a **space for learning, collaboration, and association**. Over time, I have had the opportunity to participate in meetings, knowledge-sharing sessions, industry discussions, and collaborative initiatives which helped me gain my knowledge. **By becoming a member of this association one will have :**

- Access to reliable industry contacts.
- Continuous learning and knowledge gain.
- Opportunities for collaboration and business growth.

I **strongly encourage other women in the travel industry to become part of this association**. It is more than just a professional network—it is a **supportive family network!** ”

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Testimonial
★★★★★

Nutan Dev
Director
TTC Hospitality Pvt. Ltd

“ My association with **Tourism India Alliance** has been a highly valuable experience in my journey as a woman entrepreneur in the tourism sector. The platform fosters meaningful industry engagement, strategic networking, and knowledge exchange. It has provided a **credible space** to collaborate with like-minded professionals while strengthening my business visibility and growth prospects. **I appreciate TIA's commitment to empowering entrepreneurs and promoting excellence within the travel industry.** Joining & being part of such professional community always provides encouragement, motivation, and long-term sustainability. As a **woman entrepreneur**, I value the **opportunities it creates to enhance visibility, build partnerships, and contribute meaningfully to the tourism sector.** ”

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Testimonial
★★★★★

Jyoti Monga
Travel O Quence

“ My journey with **TIA** has been incredibly inspiring and empowering, both personally and professionally. As the founder of **Travel O Quence**, being part of **TIA has given me a strong platform** to connect with industry leaders, build meaningful relationships, and gain valuable insights that have contributed significantly to my growth. The exposure, networking opportunities, and supportive environment have helped enhance my credibility, confidence, and business expansion. **TIA is more than just a professional association**, it is a community that genuinely supports and uplifts women, encouraging them to grow, lead, and succeed. I strongly believe that **every woman in the travel industry should be part of TIA**, as it provides not only opportunities but also the encouragement and strength needed to achieve greater success. ”

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Testimonial
★★★★★

Arshdeep Anand
Holiday Moods Adventures Pvt Ltd

“ Platforms like **TIA** deserve recognition for their dedicated efforts to foster meaningful connections among women entrepreneurs. I appreciate the work **TIA** is doing to create a **meaningful ecosystem for women entrepreneurs**, offering spaces where they can engage, learn from one another, and expand their professional horizons through collaboration. **Wishing continued success to the TIA Women Entrepreneurs!** ”

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Testimonial
★★★★★

Ragini Singh
Genis World & MICE

“ I feel proud and honoured to be associated with **TIA** — an organization that truly believes in empowering its members, especially women. **TIA creates a supportive and inclusive environment where women entrepreneurs are encouraged to grow with confidence and leadership.** The organizing committee is exceptionally supportive and motivating, always standing by members whenever challenges arise, including those related to suppliers or vendors. **TIA** is more than just an association; it is a **strong community** that inspires **collaboration, confidence, and continuous growth.** I wholeheartedly encourage industry professionals, particularly **women entrepreneurs to join TIA and experience the power** of an association that genuinely uplifts and empowers its members. ”

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Testimonial
★★★★★

Meenu Bagai
Sales Manager
North & East India - Air Newzealand
(GSA Global Destinations)

“ Being part of **TIA** has been a genuinely **rewarding experience**. More than a networking platform, it is a **community built on collaboration, trust, and shared ambition.** Through **TIA**, I've **expanded my professional reach** beyond traditional markets and connected with the trade fraternity across **Tier 2 and emerging cities**, opening up meaningful conversations and new opportunities. The platform encourages **purposeful engagement and strong, lasting business relationships.** This Women's Day, I'm grateful to be part of a network that values leadership, inclusivity, and collective growth—and **continues to empower women to connect, grow, and lead with confidence.** ”

THE
WORLD
SHIFTS
WHEN
WOMEN
RISE
together.

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Testimonial
★★★★★

Elina Satapathy
7 Sisters Holidays

“ **Proud to Stand Strong with Tourism India Alliance (TIA)** This journey has expanded my network, strengthened my voice in the industry, and opened new opportunities to promote North East India on a national platform. **PROMOTING NORTH EAST INDIA** ”


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Testimonial
★★★★★

Deepti Khosla
D K Travels

“ My association with **TIA** may not be from a long time but has been an **amazing experience since day one.** The mutual support among members, abundant networking opportunities, and quick, expert answers to questions have been truly exceptional. I have been lucky to have got connected with highly experienced members in their area of operations; and it doesn't limit to that, discussions and information that is shared within the group is highly valuable. What stands out is **TIA's strong commitment to women empowerment**— Respect and support, breaking barriers and helping women thrive in industry. **Looking forward to grow along with other TIA Women Entrepreneurs!!** ”



Sarika Bhambhani Rawal
Founder & CEO | Moonlit Global
★★★★★

“ Being a part of **Tourism India Alliance (TIA)** as a woman entrepreneur has been an empowering and enriching journey. As the **Founder & CEO of Moonlit Global**, I deeply value platforms that foster collaboration, insight, and collective growth within the tourism ecosystem. **TIA** has provided an exceptional space to engage, learn, and collaborate with industry veterans, visionary leaders, and dynamic colleagues. The exchange of ideas and shared commitment to strengthening India's tourism landscape make this association truly impactful. I am proud to be part of a network that champions innovation, leadership, and meaningful progress for the industry. ”

"Remember to celebrate milestones as you prepare for the road ahead."
- Nelson Mandela





Cherishing Partnerships, **Growing Together** !

 To further our objectives of collaborative growth and value for our members, TIA has been supported by various domestic and international organizations for mutual benefit.



"Alone we can do so little; together we can do so much"
- Helen Keller



Meet our dedicated team who have contributed their expertise, passion, and collaboration to drive our success.



Anup Taneja

Advisor



Hemant Mediratta

Advisor



Jagdeep Bhagat

President



Ritesh Joshi

Sr. Vice President



Mukesh Jain

Executive Vice President



Isha Goyal

Vice President - Aviation



Mamta Pall

Vice President -
Public Relations



Prashant Kothary

Vice President -
Partnership



Puneet Saxena

Vice President -
Education



Kanika Kapoor

Vice President -
Administration



Alok Maharana

Vice President -
Government Affairs



Ritesh Mundra

Executive Team Member



Vinay Agarwal

Executive Team Member



Swaytank Maheshwari

Executive Team Member



Lalit Kumar Poddar

Executive Team Member



Ankit Miglani

Executive Team Member



Hemant Kumar Agarwal

Executive Team Member



Aschoke Jhaveri

Executive Team Member



Sukant Nayak

Executive Team Member

TEX 2027

TOURISM EXCHANGE



See you at

RAIPUR CHATTISGARH

POWERED BY **tia** TOURISM
INDIA
ALLIANCE



7th to 9th January, 2027



Gratitude, Collaboration, and Continued Growth

To the tourism boards, destination management companies, hoteliers, and service providers who steadfastly support Tourism India Alliance - our deepest gratitude for your unwavering belief in our Vision. Your confidence propels our shared mission forward.

we express our sincere appreciation to all stakeholders, including advisors, members, partners, mentors for their continued support and dedication.

Tourism India Alliance

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